



2023/2024
SPONSORSHIP PROSPECTUS

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INTRODUCTION



We are **Golden Motorsports**, the F1 in Schools **National Champions**, representing the **UK** at the **F1iS World Finals**, and we are looking for sponsorship to help support us on our journey.

We will present potential sponsorship packages for you to partner with us helping to advance our future aspirations in **STEM**.



This is an amazing **once in a lifetime opportunity** and we would love to share this with you as we represent the UK at the World Finals.

By partnering with us, you will drive our future innovations and become an integral part of the Golden Motorsports family.

We are the next generation of engineers passionate about **STEM** and we would love to share this exciting opportunity with you.

F1 IN SCHOOLS



The F1 in Schools challenge invites teams of 3-6 students aged 11-19 from secondary schools and sixth form colleges to create and race **miniature F1 cars**. Using **CAD/CAM** software, the cars race on a 20m track powered by CO₂ canisters. Teams are judged not only on car speed, but on their portfolios, marketing, verbal presentation, pit display and much more.



If you would like to learn more, please visit **flinschools.co.uk** for more information.

THE TEAM



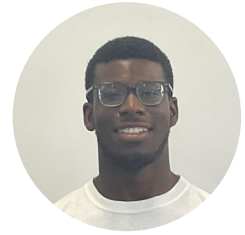
Ayman

Lead Engineer



Frank

Team Manager & Design Engineer



Feranmi

IT Manager & Engineer



Ojas

Manufacturing & Design Manager



Tommy

Portfolio Manager



Mohammed

Sponsorship & Finance Manager

Golden Motorsports is a team of six 18 year-old students from **Saint Olave's Grammar School** in Orpington, the reigning F1 in Schools **UK National Champions**. Having advanced through the classes, we are now aiming to be **winners** in the 2024 World Finals.

As future engineers, business leaders, and innovators, we are committed to our ethos of "**Making the future golden**". We actively promote **STEM** and F1 in Schools, raising awareness and getting students involved.

Our national accolades also include 'The Best Engineered Car', 'The Fastest Car' & the 'Sponsorship & Marketing' awards , proving our ability to **win while representing the UK** at the World Finals.

For more information please visit

goldenmotorsports.co.uk

or email

contact@goldenmotorsports.co.uk

RETURN ON INVESTMENT

Here is an insight of the benefits and the return on investment that your company receives when you sponsor **Golden Motorsports**:

Benefits to Sponsors

Publicity for your company — Over the years, we have gained a lot of publicity through the competition and social media. We have also been invited to the **F1 British Grand Prix** and will compete at the World Finals, continuing to represent our sponsors.



As a sponsor your brand will be prominently displayed on our **shirts** and **car**, providing **high visibility** and exposure during these events and competitions.

When you sponsor us, it shows your company values innovation including the importance of **STEM** (Science, Technology, Engineering and Maths) in this day and age. It also outlines your belief in supporting the engineers of tomorrow.



Benefits to Students

Career choices — F1 in Schools offers exposure to engineering, manufacturing, and design using **CAD** and CNC routers. Students gain hands-on experience with real-life equipment, enhancing their skills and career prospects. They also learn to manage **finances**, preparing them economically too.



Desirable skills and future careers — Through F1 in Schools, students develop essential skills like **communication**, time **management**, **leadership**, presentation, problem-solving, and **teamwork**.

Collaboration — F1 in Schools **augments** what is learned in the classroom and brings what we have learned in the classroom alive. It also allows us to collaborate with real life successful businesses and professionals.

SPONSORSHIP

	Platinum £10,000	Gold £5000	Silver £2500	Service In-kind	Bronze £500
Large prominent logo on car and all official team merchandise	✓				
Dedicated interactive advertising section at World Finals pit display	✓				
Medium company logo on car and all official team merchandise	✓	✓			
Company logo on team uniform and documents	✓	✓	✓	✓	
Company logo on team website with description	✓	✓	✓	✓	✓
Company logo on social media with regular posts	✓	✓	✓	✓	✓



Logos on portfolios

Judged on competition day.
For platinum, gold, silver, and service sponsors.



Advertising section at pit display

Bespoke videogame and augmented reality playing cards at pit display.
For platinum sponsors only.

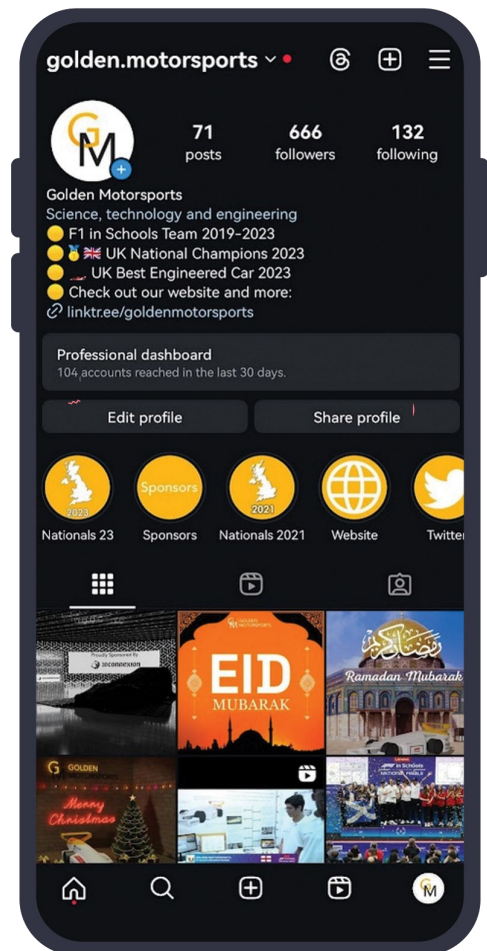
MEDIA

Media plays a huge role in any company and we understand this at **Golden Motorsports**. Higher sponsorship packages ensure regular social media advertising and being involved in fundraising events and competitions.

Our Media

Social Media — We have **800+ followers** on our Instagram, Twitter, and TikTok. We regularly ensure that our followers are kept up to date with news about our team's developments and they also get to know our sponsors, through our new **Sponsor Sundays**—F1 in Schools live stream each event live on YouTube and gains **thousands** of viewers every year; the event is watched by teams around the world, aspiring students, parents, professionals and anyone interested in F1. Social Media connects us with other teams around the world and our fans.

E-Mail — We use email for quick and easy communication to anyone with event inquiries and potential sponsors.



Audience

F1 in Schools attracts children aged 11-19, exposing your company to this age group and beyond, including teachers, parents, professionals, and F1 enthusiasts. Your brand will be featured on our livestream and seen by our **followers**, expanding your reach beyond our immediate audience.

We will proudly represent your company throughout the competition, wearing your logo on our team uniform during competitions and F1 **Grand Prix visits** with races having **millions** of views. Join us as part of the Golden Motorsports family and gain significant **visibility** at every event especially with our **higher sponsorship** packages.

BUDGET

Item (Engineering)	Proposed Cost
Initial Ideas and 3D Modelling	£100.00
Research and Development	£300.00
Virtual Testing	£50.00
Prototyping	£500.00
Physical Testing	£500.00
Manufacturing	£700.00
Total—Engineering	£2,150.00
Item (Enterprise)	Proposed Cost
Registration Fees + Event	£12,000.00
Travel	£4,000.00
Accommodation	£5,000.00
Team Uniform	£850.00
Pit Display and Marketing	£2,500.00
Miscellaneous	£500.00
Total—Enterprise	£24,850.00
TOTAL	£27,000.00

We are currently seeking sponsors to support our expenses, including significant registration fees. **Financial sponsors** will help cover our overall costs, while **in-kind sponsors** can assist with manufacturing, uniforms, and pit display components. Our costs are based on detailed research and our extensive experience from previous competitions, enabling us to budget effectively for the **World Finals**.

OUR SPONSORS

Our sponsors have and will continue to be integral to the success of Golden Motorsports. **Brand alignment** is a key focus when it comes to interacting with sponsors as characteristics such as innovation and growth are vital to us.



Bristol Street
Motors

3DPRINTUK

CORNICHE CONSULTING
PERSONALISED TAX SERVICES

 **SIMSCALE**

 **CAPITAL MARKETS**
in Africa

CARTER 
Revolutionary ideas in motion

 **Ansys**

 **teamgantt**

We have collaborated with many of our sponsors who have shared their **expertise**, greatly benefiting our F1 in Schools project. To build successful partnerships, we look for sponsors with similar goals. We seek **ambitious, forward-thinking** sponsors who genuinely care about the F1 in Schools project and our team. This alignment helps us collaborate effectively and work towards our ultimate goal of winning the World Finals.

Each current/past sponsor has played an integral part in the way we work, collaborate and think as they have given us an insight into skills required at the professional level, helping develop our **mindsets**. We also ensure regular contact with our sponsors through numerous ways. This included **tagging** their social media accounts in our posts and even physically meeting with them to update them on our progress, helping us maintain good relationships.

CONTACT US

If your company would like to sponsor a team of **young, innovative future engineers** and **world leaders**, please email us at:



contact@goldenmotorsports.co.uk

regarding sponsorship for **Golden Motorsports**.

Other Contacts:



goldenmotorsports.co.uk



[@golden.motorsports](https://www.instagram.com/golden.motorsports)



[@goldenmsports_](https://twitter.com/goldenmsports)



Lead Teacher

Alternatively, email our lead teacher Mr Twose:



mtwose@saintolaves.net